# medsupp unleashed



## The BIGGEST Payouts for Med Supp Apps in Louisiana

## **Cash for Apps**

- · No app minimum
- Pays for Mutual of Omaha Insurance Company issued apps in Louisiana (excluding internal/ affiliate conversions)
- June 28 Sept. 30, 2014

Total Issued Eligible Med Supp Apps	CASH for EACH App
1-4	\$10 an App
5-11	\$15 an App
12-17	\$20 an App
18-23	\$25 an App
24-29	\$30 an App
30-35	\$35 an App
36+	\$40 an App

## If that's not enough, consider these features and benefits:

- 12% household discount to further lower rates
- · No policy fee
- Plan G competitive with and without the household discount
- Med Supp e-App for error-free and complete applications
- Fast underwriting (10 minutes from e-App to underwriter; decision in less than three days)
- Talk directly with your underwriter
- Marketing Credits grow with your cash (minimum five issued apps in a month)

For questions, call Sales Support, (800) 693-6083.

Thank you for your business.

### \*RULES

### Eligibility

You are eligible to earn the Cash for Apps on the Mutual of Omaha Insurance Company Medicare supplement business you place as a broker producer (personal production only; individuals or agencies may not qualify based on business placed by down-line producers) in Louisiana. Excludes internal/affiliate conversions.

#### **Oualification Period**

All Mutual of Omaha Insurance Company Medicare supplement net-issued applications in Louisiana from June 28 – Sept. 30, 2014 will earn cash.

#### Miscellaneous

- 1. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time.
- 2. You must be contracted and actively representing Mutual of Omaha Insurance Company at the time of the award.
- 3. You must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award.
- 4. No substitution for, or transfer of the award, will be allowed.
- 5. The costs of the award will be reported to you as taxable income on IRS Form 1099.
- 6. Special Agents' cash awards are allocated to their agency.

Underwritten by Mutual of Omaha Insurance Company, United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company